ACTIVE MOBILE-CELLULAR TELEPHONE SUBSCRIPTIONS AS OF OCTOBER 2019

The total number of active[1] mobile-cellular telephone subscriptions in Rwanda decreased by 0.1% from September to October of the year 2019. As result, the mobile-cellular telephone subscriptions per 100 inhabitants decreased by 0.1% from 77.7% to 77.6%.

Postpaid subscriptions increased from 65,010 at the end of September-2019 to 65,497 recorded at the end of October-2019 whereas the prepaid subscriptions decreased from 9,325,903 at the end of September-2019 to 9,312,868 as of October-2019.

Table 1: Active mobile-cellular telephone subscriptions as of October 2019

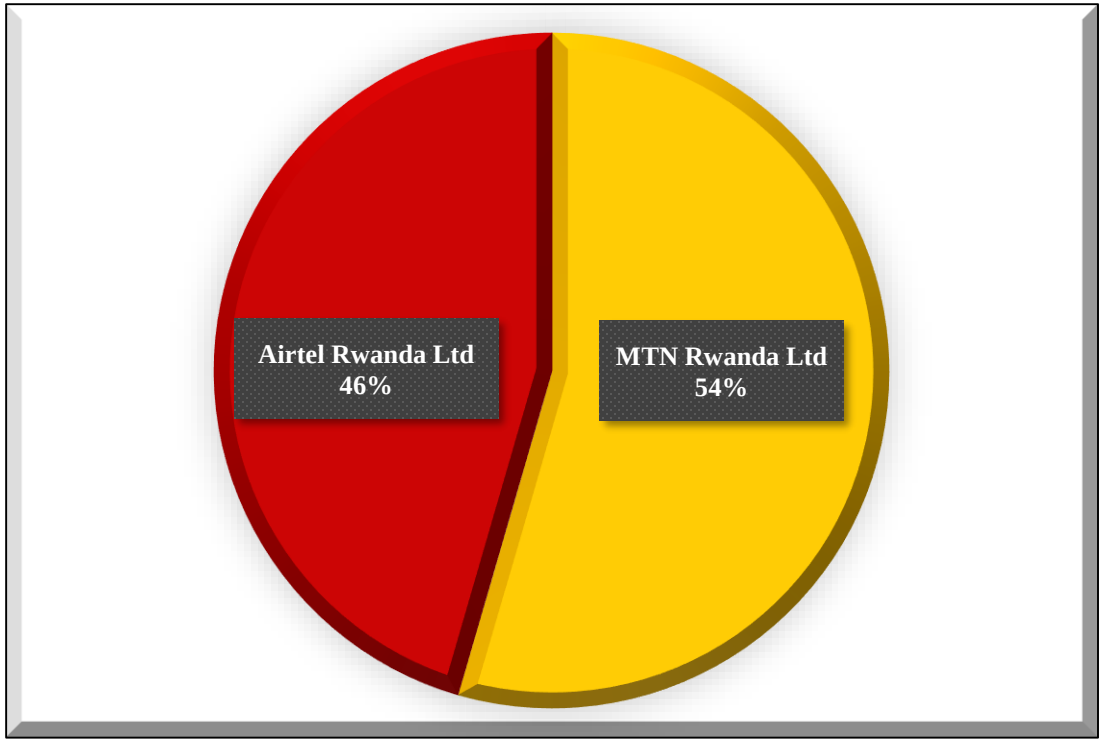
Name of operator	Postpaid			Prepaid			Total		
	Sep-19	Oct-19	% Change	Sep-19	Oct-19	% Change	Sep-19	Oct-19	% Change
MTN Rwanda Ltd	61,895	62,379	0.8	5,035,697	5,048,542	0.3	5,097,592	5,110,921	0.3
Airtel Rwanda Ltd	3,115	3,118	0.1	4,290,206	4,264,326	-0.6	4,293,321	4,267,444	-0.6
Total	65,010	65,497	0.7	9,325,903	9,312,868	-0.1	9,390,913	9,378,365	-0.1
Mobile-cellular telephone subscriptions per 100 inhabitants							**77.7**	**77.6**	**-0.1**

Source: Operators' reports, October 2019

[1] Active subscription (SIM Card) refers to any registered mobile SIM Card that has generated revenue to the operator within the last 90 days.

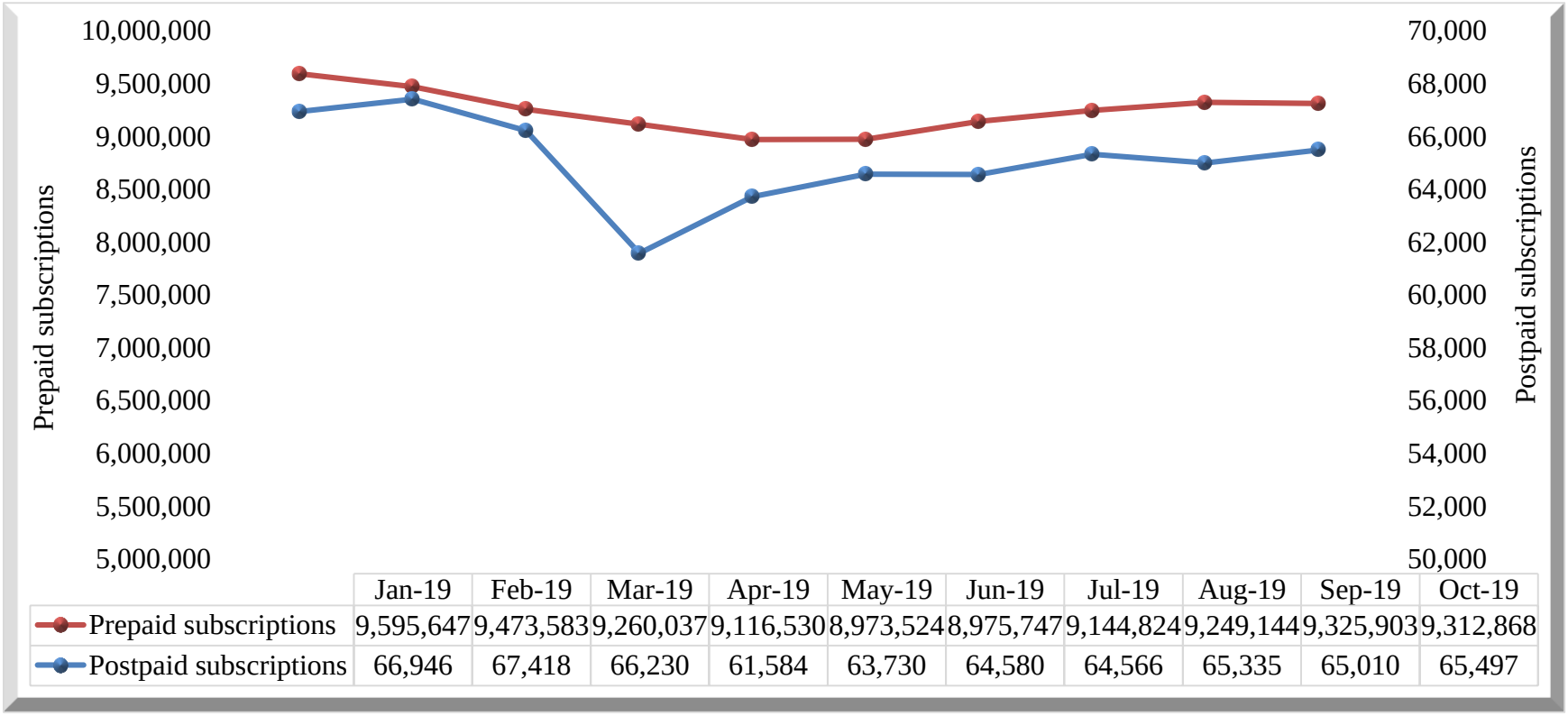
Figure 1: Market share for active mobile-cellular telephone subscriptions as of October 2019

At the end of October 2019, MTN Rwanda Ltd recorded 54% of the market share in active mobile-cellular telephone subscriptions whereas Airtel Rwanda Ltd had 46%.



Source: Operators' reports, October 2019

Figure 2: Trend of active mobile-cellular telephone subscriptions from January to October 2019



	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19
Prepaid subscriptions	9,595,647	9,473,583	9,260,037	9,116,530	8,973,524	8,975,747	9,144,824	9,249,144	9,325,903	9,312,868
Postpaid subscriptions	66,946	67,418	66,230	61,584	63,730	64,580	64,566	65,335	65,010	65,497

Source: Operators' reports, October 2019